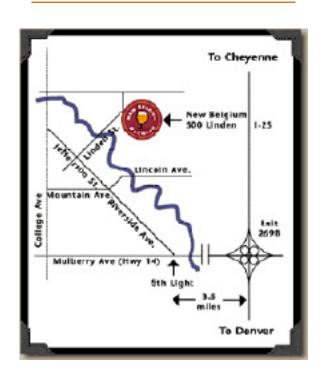
New Belgium Brewing Co.'s Steps To Being Green

- World-renowned brewing efficiency
- On-site process water treatment
- Alternative light sources
- Renewable heating and cooling systems
- Recycling



New Belgium Brewing Co.



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New Belgium Brewing Co.

At New Belgium Brewing Company,

we believe in

Environmental Stewardship





At the end of 2000 we minimized our productions environmental impact by:

1st wind powered brewery in the USA:

Alternative light sources used within the brewery include:

- Recycling 96 tons of glass
- Recycling 31 tons of cardboard
- Recycling 9 tons of shrink wrap



- Since we became 100% wind powered in 1999, we have purchased 9,145,913 kWh of wind energy and:
 - Saved 11,432,391 pounds of coal from burning
 - Reduced CO2 emissions by 21,035,599 pounds



- Sun tube lights
- Motion/Light sensor lights
- Skylights and daylighting

