

## New Belgium Brewing Co.'s Steps To Being Green

- World-renowned brewing efficiency
- On-site process water treatment
- Alternative light sources
- Renewable heating and cooling systems
- Recycling



New Belgium Brewing Co.



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**At New Belgium Brewing Company,**

**we believe in**

**Environmental Stewardship**



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At the end of 2000  
we minimized our productions  
environmental impact by:

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- Recycling 96 tons of glass
- Recycling 31 tons of cardboard
- Recycling 9 tons of shrink wrap



1st  
wind powered brewery  
in the USA:

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Since we became 100% wind powered in 1999, we have purchased 9,145,913 kWh of wind energy and:

- Saved 11,432,391 pounds of coal from burning
- Reduced CO2 emissions by 21,035,599 pounds

Alternative light sources  
used within the brewery  
include:

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- Sun tube lights
- Motion/Light sensor lights
- Skylights and daylighting

